



JOB DESCRIPTION

Sales Associate Full / Part-time

Woodcock Cycle Works Inc.
433 St. Mary's Rd.
Winnipeg, MB
R2M 3K7

Here's what you need to know:

We're the team that makes #newbikeday happen. We're a wealth of knowledge that our customers rely on and we take pride in their satisfaction. We're the biggest bike shop in central Canada and we didn't get here by accident.

We got here by having great people, people that love bikes. Not just racers, or commuters, or talented transplants, but people who simply enjoy getting outside and riding. They're product gurus, people pleasers and hustlers with an appetite to learn and friendly attitude.

Sound like you? Then keep reading.

Here's what we're looking for:

Must have an interest in cycling.

This might seem obvious, but you'll be dealing with bicycles and the people who ride them. We're a passionate group of people and sharing that passion is what we do.

Experience in sales valuable, but not necessary.

Though prior sales experience is a valuable asset, we provide excellent training opportunities and product knowledge seminars to ensure everyone has the skills and knowledge they need to excel.

Strong customer service and communication skills.

Customer interaction is part of the job. You'll build relationships with clients, give your expert advice, and assist our customers in whatever way we can.

Efficient and self-motivated.

Being motivated and willing to work as a team or on your own, with or without direct supervision is an asset.

Willingness to learn.

Our shop is always growing and we want you to grow with it. Sometimes this means being open to adopting new training standards and developing solutions as a team.

Proficiency using computers.

You'll handle transactions through our point-of-sale software as well as complete training and research assignments for specific products or clients.

Friendly and enthusiastic personality.

We love what we do, and you will too. We're one big family and firm believers that a friendly smile and can-do attitude goes a long way.

Here's what you'll be responsible for:

- Assisting customers with products and information.
- Setting up and conducting test rides.
- Maintaining a clean work environment.
- Re-stocking and merchandising product.
- Basic maintenance and set up of display bikes.
- Building new bikes for customers or sales floor.
- Participating in training initiatives and seminars.
- Working with Service staff on work orders and warranties.
- Processing sales on our point of sales systems.
- Informing and completing customer special orders.
- Checking and managing emails daily.
- Opening and closing duties.

Woodcock Cycle Works offers competitive wages and a generous employee discount program. Become a part of our great team by sending a *cover letter* and *resume* to:
info@woodcockcycle.com